

SIRA Communications meeting 27 May 2024

Attendees:

Shane O'Neill, CB Floyd, Lisa Ratcliff, Juliet Wills, Julie Paterson

1. Survey: CF reported on discussion at SIRAC May 19 meeting in which the survey was approved with the addition of a note to the option in Qs 5 and 6 for Private cars and buggies on the island saying that SIRA had no regulatory function in this area. CF has contacted Bill about using his account again.
2. Vision statement: CF reported on discussion at SIRAC May 19 meeting about the Vision and the idea to incorporate Lisa's new wording
3. Mid-year reports: some have come in; CF to chase more. Will put together something for team to look at.
4. Café marketing – CF to send posters to Shane as they are created so he can consider ways of promoting. Agreed CF should ask Jane Matthews, Amber or Nettie to occasionally do posters, starting with July one.